



VideolIndiana, Inc.  
1000 N. Meridian Street  
Indianapolis, IN 46204

Public Affairs Engagement c/o LUC Media  
1828 L ST NW, Suite 400  
Washington, DC 20036

## Contract # 109019

**Schedule Dates** 04/13/13-04/14/13  
**Advertiser** Mayors Against Illegal Guns Action Fund (9402)  
**Agency** Public Affairs Engagement c/o LUC Media (5040)  
**Product** Political/Issues (1129)  
**Brand** ACTION FUND (14321)  
**Salesperson** Click, Steve (1579)  
**Sales Office** WTHR  
**Buyer Name** SCHULTE,BENEVA  
**Phone/Fax** /  
**CPE** ACTON FUND  
**Account Types** National/Political Issue  
**Billing Type** Standard  
**Comments** ACTION FUND  
NEW ORDER

**Date Entered** 04/12/13  
**Last Modified** 04/12/13  
**Entered By** Nancy Lavelly  
**CO-OP** No  
**Headline #** ECR07961304  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,128.00  
**Net Total** \$6,392.00  
**Sales Tax**

## WTHR (WTHR)

By Broadcast Month	Spots	Rate
Apr. 2013	13	\$7,520.00
<b>Grand Total:</b>	<b>13</b>	<b>\$7,520.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	04/13/13-04/14/13	3	:30	11P- 11:35P (EST)	2						X	X	2	\$1,400.00	\$2,800.00	WTHR (WTHR)	11-11:35P LATE NEWS	4/12/13
2.0	Normal Line / SPOT (2)	04/13/13-04/13/13	2	:30	6A- 7A (EST)	1						X		1	\$300.00	\$300.00	WTHR (WTHR)	6-7A SUNRISE	4/12/13
3.0	Normal Line / SPOT (3)	04/13/13-04/13/13	3	:30	8A- 10A (EST)	1						X		1	\$600.00	\$600.00	WTHR (WTHR)	8-10A SUNRISE	4/12/13
4.0	Normal Line / SPOT (4)	04/13/13-04/14/13	3	:30	6P- 6:30P (EST)	2						X	X	2	\$600.00	\$1,200.00	WTHR (WTHR)	6-6:30P EARLY NEWS	4/12/13
5.0	Normal Line / SPOT (5)	04/14/13-04/14/13	2	:30	5:30A- 6A (EST)	1							X	1	\$70.00	\$70.00	WTHR (WTHR)	5:30-6A CHRIS MATTHEWS	4/12/13
6.0	Normal Line / SPOT (6)	04/14/13-04/14/13	4	:30	6A- 7A (EST)	1							X	1	\$150.00	\$150.00	WTHR (WTHR)	6-7A SUNRISE	4/12/13
7.0	Normal Line / SPOT (7)	04/14/13-04/14/13	3	:30	7A- 8A (EST)	1							X	1	\$400.00	\$400.00	WTHR (WTHR)	7-8A SUNRISE	4/12/13
8.0	Normal Line / SPOT (8)	04/14/13-04/14/13	2	:30	8A- 9A (EST)	1							X	1	\$500.00	\$500.00	WTHR (WTHR)	8-9A TODAY	4/12/13
9.0	Normal Line / SPOT (9)	04/14/13-04/14/13	2	:30	9A- 10A (EST)	2							X	2	\$500.00	\$1,000.00	WTHR (WTHR)	9-10A SUNRISE	4/12/13
10.0	Normal Line / SPOT (10)	04/14/13-04/14/13	4	:30	10A- 11A (EST)	1							X	1	\$500.00	\$500.00	WTHR (WTHR)	10-11A MEET THE PRESS	4/12/13

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."